New representation in India

Since December 2013, the representation Madhu Machines and Systems Pvt. Ltd., with its two main locations in Vadodara and Bangalore and support centres at Delhi, Mumbai and Pune, is part of the global network of AHP Merkle representations.

"India is interesting for us in many ways," says Patrick Mussler, responsible for international sales at AHP Merkle. "Sure, at the moment our main aim is to show our presence in one of the fastest growing economies in the world. Of particular interest to us is the local tool- and mould-making industry. Here we see sales opportunities for our most popular products - block cylinders, standard cylinders, flanged cylinders and circular block cylinders."

With the new representation, Madhu Machines & Systems Pvt. Ltd., AHP Merkle is banking on an established partner and an industry expert. Chairman Madhu Shah has been in the industry for over 50 years. He founded the company more than 25 years ago. Today, he and his sons have a total of 33 employees – service and sales specialists who work all over the country.

The two directors of Madhu Machines and Systems Pvt. Ltd., Devang Shah (left) and Gaurang Shah (right) receiving Patrick Mussler and Christen Merkle. (Picture: AHP Merkle GmbH, Gottenheim, Germany)